



CRAFT IN AMERICA

EDUCATION GUIDE

Joyce J. Scott: Sharing Memories and Shaking Things Up



"For me, it's important to imbue the work with something that will resonate and follow somebody home...because I think art has the ability, if not to cure or heal, at least to enlighten (you), slap you in the head, wake you up."

- Joyce J. Scott

LESSON OVERVIEW

In this lesson, students will study the sculpted beadwork of artist Joyce J. Scott. Students will watch the *MESSAGES* segment, featuring Scott. The class will examine how Scott draws viewers to her work by making her pieces beautiful, with the hope that viewers will then consider the serious issues of race, class, and gender discrimination presented within the pieces. Students will consider these issues through Scott's work. Finally, students will determine a point of view and invent a piece with an attractive surface appeal and an underlying serious topic.

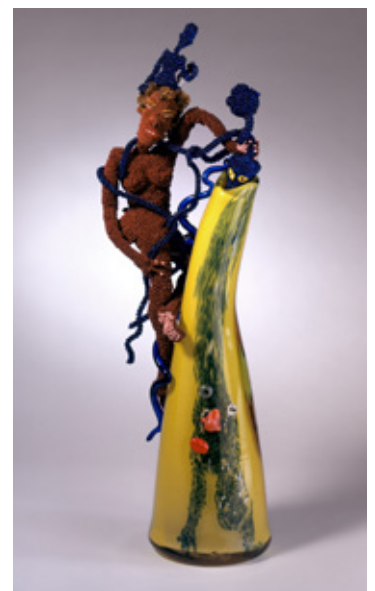
Grade Level: 8-12

Estimated Time: Three 45-minute class periods of research, discussion & planning, followed by four or more 45-minute studio periods

Craft In America Theme/Episode: *MESSAGES*

Background Information

Baltimore artist Joyce J. Scott was five years old when she began learning needlework from her artistic mother, Elizabeth Talford Scott. Elizabeth Talford Scott used needlework out of necessity for mending worn clothes and linens. She turned the mending into an opportunity to make the items beautiful with decorative accents including crochet and embroidery. In addition to the knowledge of traditional needlework techniques, Joyce J. Scott learned from her mother the importance of memories and family history through story telling. Much of this history includes accounts of discrimination of African Americans in the days before the Civil Rights Act of 1964. Scott uses the beauty of needlework to draw viewers to her art, where they then may notice the underlying content of serious issues of racial prejudice, class, and gender discrimination. Scott believes that living as an artist in Baltimore, Maryland, is integral to her continued engagement with issues of race within a community.



Key Concepts

- People are attracted to beautiful objects.
- Artists can invent ways to make difficult topics accessible and approachable.
- Traditional craft materials and craft techniques can be used to express political content.
- Artists get ideas from memories, family stories, and by paying attention to the world around them.

Critical Questions

- How might an artist draw viewers' attention to an artwork?
- In what ways might an artist convey ideas about important social issues?
- How can an artwork change a person's opinion?

Objectives

Students will:

- Become familiar with the form and content of Joyce J. Scott's work.
- Consider issues of race, class, and gender discrimination and develop a point of view about one of these or other social issues.
- Imitate or invent methods of creating richly embellished surfaces.
- Identify an issue or idea, and present it in a format designed to engage a viewer.

Vocabulary

Discrimination, prejudice, race, class, gender, embellish, juxtaposition, irony

Interdisciplinary Connections

History/Social Studies: Studying Scott's work could align with a study of the struggles of the Civil Rights movement in America.

Language Arts: The activity in which students are encouraged to identify a point of view and develop justification for it could be extended within a Language Arts context.

National Standards for Visual Arts Education

Content Standard:

4. Understanding the visual arts in relation to history and cultures.
5. Reflecting upon and assessing the characteristics and merits of their work and the work of others.



Resources and Materials for Teaching

Resources

- Craft in America DVD, *MESSAGES*. Also viewable online at www.craftinamerica.org/episodes/messages
- Craft in America website: www.craftinamerica.org
- Goya Contemporary gallery features Joyce J. Scott's work: goyacontemporary.com
- Mobilia Gallery also features Joyce J. Scott's work: www.mobilia-gallery.com
- The Baltimore Museum of Art has a teacher packet featuring Joyce J. Scott, along with slides, available from the Educator's Resources section of the BMA website.
- A local bead artist could be brought in to demonstrate beading techniques to students. A store that sells beads may be willing to share a teaching experience with students.
- The National Archives has an explanation of the Civil Rights Act of 1964 and copies of the original documents: www.archives.gov/education/lessons/civil-rights-act
- The photographs of Gordon Parks could also be used to depict the era before the Civil Rights Act of 1964. Some can be found in the collections of the Library of Congress: memory.loc.gov/ammem/fsahtml/fachap07.html

Worksheets

- *Considering Discrimination*
- *Embellished Issues*

Materials for Studio Production

Note: Joyce J. Scott uses bead-weaving techniques to create her sculptural pieces. Other embellishment materials can be used to create an attractive, eye-catching surface treatment on an artwork with an issue-based underlying content. The following materials can be collected to that end, and students given the opportunity to choose:

Materials for Studio Beadwork

- Beading needles
- Thread
- Glass or plastic seed beads
- Embroidery floss and embroidery needles
- glue

Materials for Studio Embellishment

Encourage students to collect items such as the following:

- seashells, beads of all kinds, old jewelry, buttons, yarns, strings and cords, artificial flowers, hardware pieces, foil and metallic packaging and wrappers, sequins, old ornaments, mosaic-style shards of glazed pottery, glitter, etc.
- Items to embellish or cover: ready-made discarded items, knick-knacks and castoffs, armatures made of crumpled and wrapped paper and tape, socks stuffed with paper, fiberfill or rags



INSTRUCTIONAL STRATEGIES

Investigation

(one 45 minute class period)

Before Viewing:

- Introduce students to Joyce J. Scott and the topics she represents in her work.
- Explain to students that Scott depicts examples of racial stereotypes, discrimination and issues of race, class, gender, violence and sexuality. She features these topics in her work in the hope that people will talk about them.
- Share the quote, above, with students.

View the 14 min. Joyce J. Scott segment of the Craft in America *MESSAGES* episode on the DVD or online at www.craftinamerica.org/shorts/joyce-j-scott-segment

After viewing:

- Ask for student reactions, and begin a discussion of Scott's work. Why are these issues sometimes hard to talk about and think about? (The issues are not happy ones, and may make us feel sad. These issues may contrast with our desire to be proud of our country. If we consider ways in which we, or our family members, have been treated, we may feel anger, and that can be uncomfortable.)
- How does Scott address the fact that people often want to ignore these serious issues? (Scott insists that we need to confront these issues so that we may resolve them.)
- How does she draw people into her work? (She attracts them to her work by making it so beautiful; people can't resist looking more closely.)
- It may be helpful to discuss the stereotype within *Man Eating Watermelon* in which Joyce J. Scott depicts a man actually being eaten by a slice of watermelon, subverting the stereotype of African Americans eating watermelon as depicted in racist comics and advertisements found in history.
- Also, a discussion of *No Mommy Me* can consider the necessity, continuing today, for some women to earn income by caring for other people's children, thus limiting the time they can spend with their own children.
- Issues of class distinction and prejudice between members of the same racial group are described in *Look Mom - A Doctor*.

Students may be more comfortable addressing these issues or sharing their opinions in the following activity.



Studio Production

(one 45 minute class period)

To help students clarify their own ideas, have them complete the worksheet, Joyce J. Scott: Considering Discrimination. Circulate while they work to be available for clarification and conversation. The worksheet includes three statements about discrimination in the areas of race, class and gender. Students decide whether they agree with the statements or not, and give evidence for their responses. Three more questions ask about each of these issues within their school.

You may want to discuss the worksheet as a class. Each of the questions will lead to varied thoughts, emotions and conversations that may continue throughout the project, as students consider their own ideas and experiences. Also, it may be helpful for students who disagree to practice respectful discussion and disagreement, a reflection of the democratic process.

Later, individual discussions between student and teacher, or small groups, including defining ideas and developing projects, can be encouraging and useful. While Joyce J. Scott's work, including that shown in *Craft in America: MESSAGES*, is often about issues of racial prejudice, she addresses class and gender discrimination as well. Opening up the discussion to include these issues gives students more opportunities for finding a choice for their own artwork.

Plan of Attraction

(one 45 minute class period)

Have students work on the second worksheet, *Embellished Issues*. This activity will help generate ideas for their artwork by first identifying an issue and then thinking about how to present it. Circulate while students work to be available for idea generating and conversation.

Offer general ideas and examples. Irony is used in *Man Eating Watermelon*. Juxtaposition is used for pathos in *No Mommy Me*, where both children appear in the same space.

Encourage students to examine the materials available, and to think about other materials and objects they might use to create their work. Remind students of the need to draw viewers to their work. What will make a viewer want to inspect your work closely? Also, offer other avenues for students' expression. If students are frustrated with their choices, perhaps they have additional issues of personal relevance that could yield a meaningful artwork.



Embellishment

After planning, students will spend studio time creating their pieces. Beading techniques, embroidery, and other needlework may be demonstrated. Beads can be glued to a surface; they can also be strung on long pieces of thread and wrapped around an object, gluing to hold in place. Gluing and fastening methods suitable for various materials can be demonstrated.

Students may choose to create a sculpted figure or object by stuffing socks with fiberfill or rags. Such a stuffed tube can then be sculpted: a head may be formed by tying string tightly around the "neck," a needle with a long, sturdy thread can be stitched through the sock and pulled to create dimples, creases and indentations for sculptural effect. Soft surfaces, including pieces of fabric, pillows, or the stuffed sock sculptures, may be covered with beads in the following manner

- For beading, thread needle, bring thread ends together and knot at ends of lengths (thus doubling the strand).
- Passing the thread over an old wax candle can prevent the thread from tangling during stitching.
- Knot the thread on the back of the fabric or bury it within the stuffed sculpture by pulling tightly so the knot pops into the stuffing, then bring the needle out to the surface.
- Thread several beads- from one to seven works well- and take a stitch the total length of the stacked, threaded beads.
- Pull the thread gently snug to create one section of sewn beads.
- Continue stitching, placing lines of beads close together to create a dense, full surface of beads.
- Fasten off thread and add new thread as needed. Embroidery floss for embroidered stitches may be handled in the same manner as the beading thread.
- Separate the floss into two or three-strand sections for use, or use all six of the plies together for a thick thread.
- Knot at one end, or bring ends together and knot if thread is to be used doubled. Outline stitch looks like small dashes and is used to outlinedesigns. Other easy stitches include satin stitch, backstitch and chain stitch. These stitches are found in any embroidery or sewing book, as well as on line. As students work, encourage in process critiques to help focus the work.



CLOSING STRATEGIES

Reflection

Students should create an artist's statement, with artwork title, artist's name, and a short explanation of their piece on a card, tag, or typed page, to be presented with their work. Work should be displayed within the class, so that students have a chance to appreciate their own and each other's work, and to engage with the artworks. Work could then be displayed to a larger school audience as well, perhaps in showcases. Artwork meant to start conversations and change minds needs an audience to achieve that goal.

Assessment

By examining the worksheets and the student's artwork, and in discussions with the student throughout the project, it should be evident that the student can:

- Explain the ideas in Joyce J. Scott's work, and her method of presenting them.
- Have the ability to share, in speech or writing, ideas about racial, class, and gender discrimination.
- Imitate or invent methods of creating richly embellished surfaces.
- Identify an issue and present it in an artwork planned to attract and engage a viewer.

Additional Resources

A technique for beadwork is explained in the lesson, *Teri Greeves: Beadworking and Belonging*: www.craftinamerica.org/guides/teri-greeves-beadworking-belonging

Extensions

Students may examine the work of the following fiber artists on the Craft In America website: www.craftinamerica.org/artists-material

- David Chatt creates sculptural works with glass beads: www.craftinamerica.org/artists/david-chatt
- Teri Greeves depicts stories of her cultural past in contemporary versions of Kiowa beadwork: www.craftinamerica.org/artists/teri-greeves
- Consuelo Jimenez Underwood uses needlework and quilting to present issues faced by migrant agricultural workers: www.craftinamerica.org/artists/consuelo-jimenez-underwood

Authors:

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Worksheet: Joyce J. Scott: Considering Discrimination

Read the following statements and decide if you agree or disagree with each. If you agree, can you state examples to support your position? If you disagree, can you state examples?

1. The United States has a history of discrimination against various groups of people within the country.
2. In The United States, people with different amounts of income have varied access to necessities, consumer goods, education, medical care, and power.
3. People of different gender and gender orientation are treated unequally in some aspects of American life. Now consider our school environment. Again, answer the questions, and try to give evidence for your point of view.
4. In this school, do you think people are treated differently on the basis of race or ethnic background?
5. In this school, do you think people are treated differently depending on how much money they or their families have?
6. In this school, do you think people are treated differently depending on their gender or gender orientation? (Here, gender orientation may refer the gender one chooses to present or the gender one is attracted to.)

Worksheet: Joyce J. Scott: Embellished Issues

How will you create an artwork that attracts a viewer with a beautiful surface, yet has an underlying serious issue for the viewer to consider? Joyce J. Scott says that her mother's stories are her guide to "making artwork that matters." Scott identifies topics such as racial prejudice, issues of class and gender discrimination and revisits them in her artworks. Identify a topic that is of interest to you, and write it here.

Try to sketch some ideas for artworks to make based on this topic. Consider what you want a viewer to experience and understand. Do you want them to laugh and learn something at the same time? Do you want to shock them? Do you want them to feel empathy? How will you do this?

Advertising also uses the techniques of attracting attention (through beauty, surprise, humor, etc.) and then delivering a message. The message in advertising usually is, "Buy this!" Looking at advertisements could be a way to get ideas for your artwork, perhaps by "selling" an ironic idea. Try sketching an "advertisement" concerning one of the topics.

Maybe you will want to leave some ambiguity in your artwork, so that you present an issue but the viewers have to decide on the meaning themselves. Of viewers, Joyce J. Scott says that sometimes, "...as they see it they have to figure out what that issue means to them." Keep thinking, and use the back of this sheet for more sketches and ideas.